



MEDIA ALERT

FOR THE ASSIGNMENT EDITOR/CITY DESK

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SALVATION ARMY BAND AND 1,000 CHILDREN AND FAMILY MEMBERS AT FIRST PERFORMANCE OF 5TH AVENUE'S *GUYS AND DOLLS* THROUGH SOCIAL SERVICE PROGRAMS

WHAT: Over 1,000 children and family members will arrive at the first performance of *Guys and Dolls* on **May 12** greeted by the sounds of the Salvation Army Band. These families have received their tickets through special partnerships between **The 5th Avenue Theatre** and various Seattle area social service programs. In addition to giving under-privileged youngsters the often-elusive opportunity to see live theatre on May 12, The 5th Avenue is donating \$10 from every ticket purchased for the May 27 performance to the Salvation Army's hot meals program. This program feeds 1,000 low-income and homeless men, women, and children each month.

WHEN: 6:30pm-8:00pm, Thursday May 12, 2011

WHERE: The 5th Avenue Theatre (1308 5th Avenue, Seattle)

VISUALS: The Salvation Army Band playing beneath The 5th Avenue Marquee as 1,000 children and families of social service programs throughout the Seattle area arrive at *Guys and Dolls*.
ONSITE INTERVIEWS AVAILABLE

PROGRAMS	Big Brothers Big Sisters of Puget Sound	Roots (Young Adult Shelter)
BENEFITED BY	Central Area Motivation Program	Ryther Child Center
THE 5TH AVE:	Childhaven	Salvation Army (Bellevue)
	First Place School	SAMA Foundation
	Lambert House	Solid Ground
	Powerful Voices	Treehouse for Kids
	Real Change Seattle	Youth In Focus
	Red Eagle Soaring	YouthCare
	Ronald McDonald House SEATTLE	The Foster Care Justice Alliance

ABOUT: Gamblers and gangsters, shysters and low-lives alike will take over **The 5th Avenue Theatre** when *Guys and Dolls* swaggers on to the stage. This new Seattle production features a stellar cast including *30 Rock* regular **Todd Buonopane** and Seattle stage stars **Daniel Levine**, **Brandon O'Neill**, and **Billie Wildrick**, alongside rising starlet **Katherine Strohmaier**, with **Peter Rothstein** at the helm. *Guys and Dolls* plays **May 12-June 5** at **The 5th Avenue Theatre**.

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