MEDIA ALERT
FOR THE ASSIGNMENT EDITOR/CITY DESK

SAVATION ARMY BAND AND 1,000 CHILDREN AND FAMILY MEMBERS AT FIRST PERFORMANCE OF 5TH AVENUE’S GUYS AND DOLLS THROUGH SOCIAL SERVICE PROGRAMS

WHAT: Over 1,000 children and family members will arrive at the first performance of Guys and Dolls on May 12 greeted by the sounds of the Salvation Army Band. These families have received their tickets through special partnerships between The 5th Avenue Theatre and various Seattle area social service programs. In addition to giving under-privileged youngsters the often-elusive opportunity to see live theatre on May 12, The 5th Avenue is donating $10 from every ticket purchased for the May 27 performance to the Salvation Army’s hot meals program. This program feeds 1,000 low-income and homeless men, women, and children each month.

WHEN: 6:30pm-8:00pm, Thursday May 12, 2011
WHERE: The 5th Avenue Theatre (1308 5th Avenue, Seattle)

VISUALS: The Salvation Army Band playing beneath The 5th Avenue Marquee as 1,000 children and families of social service programs throughout the Seattle area arrive at Guys and Dolls. ONSITE INTERVIEWS AVAILABLE

PROGRAMS BENEFITED BY

THE 5TH AVE: Big Brothers Big Sisters of Puget Sound

Central Area Motivation Program

Childhaven

First Place School

Lambert House

Powerful Voices

Real Change Seattle

Red Eagle Soaring

Ronald McDonald House SEATTLE

Roots (Young Adult Shelter)

Ryther Child Center

Salvation Army (Bellevue)

SAMA Foundation

Solid Ground

Treehouse for Kids

Youth In Focus

YouthCare

The Foster Care Justice Alliance

ABOUT: Gamblers and gangsters, shysters and low-lifes alike will take over The 5th Avenue Theatre when Guys and Dolls swaggers on to the stage. This new Seattle production features a stellar cast including 30 Rock regular Todd Buonopane and Seattle stage stars Daniel Levine, Brandon O’Neill, and Billie Wildrick, alongside rising starlet Katherine Strohmaier, with Peter Rothstein at the helm. Guys and Dolls plays May 12-June 5 at The 5th Avenue Theatre.

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