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IF THE SHOE FITS... THE 5TH AVENUE THEATRE PARTNERS WITH TREEHOUSE FOR THE CINDERELLA SHOE DRIVE

This holiday season, The 5th Avenue Theatre joins with Treehouse to provide shoes for local foster children

(Tuesday, November 8, 2011 – SEATTLE, WA) This holiday season, Cinderella won't be the only person receiving a new pair of shoes! As ***Rodgers & Hammerstein's Cinderella*** takes the stage, **The 5th Avenue Theatre** is joining forces with **Treehouse**, a King County non-profit benefitting foster children, to collect new shoes for these youngsters. Through December 31, patrons who bring a pair of new shoes to The 5th Avenue Theatre Box Office (1308 5th Avenue), or drop them off in the lobby during a performance of *Cinderella*, will receive a coupon for a 25% discount on a ticket purchase for productions of *Oklahoma!*, *Titanic: The Concert*, *Damn Yankees*, or *Rent*.

"We are so pleased to partner with Treehouse again," said Executive Producer and Artistic Director David Armstrong. "We had the opportunity to work with this great organization during our production of *Joseph and the Amazing Technicolor Dreamcoat*, and we managed to collect a staggering 250 coats! We want all of Seattle to get in the holiday spirit and help us beat this record by bringing a new pair of shoes to our Box Office through the end of the year."

Children in foster care live in an uncertain world, moving frequently with very little notice, and often just a small bag filled with their possessions. Be it sneakers, sandals, or snow boots, infants through teens will welcome the warmth and comfort of a new pair of shoes. Through December 31, new shoes may be dropped off during box office hours at The 5th Avenue Theatre, or the lobby during a performance of *Cinderella*.

ABOUT TREEHOUSE

Treehouse is a nonprofit organization with the mission of giving foster kids a childhood and a future. Since 1988, Treehouse has provided essential education and enrichment programs that help foster kids succeed in school, meet key material needs, and provide childhood experiences every kid deserves. Core programs serving foster kids in King County include: College and Career Planning, Tutoring, Summer Camp, Little Wishes, and the Wearhouse, an onsite retail store where caregivers and youth can shop for free. Treehouse also runs a statewide

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Educational Advocacy program to help foster youth stay in school and remain on-track to high school graduation. Treehouse serves over 5,000 foster kids each year. Learn more at www.treehouseforkids.org.

ABOUT CINDERELLA

Bubbling with laughter, music, and a spectacular burst of makeover magic, this **Rodgers & Hammerstein's Cinderella** at **The 5th Avenue Theatre** proves that when the shoe fits, the most unlikely of girls can become a princess and dreams really do come true. Featuring **Jennifer Paz** of *Miss Saigon* as Cinderella and *Wicked* star **Kendra Kassebaum** as the Fairy Godmother, and with direction by Seattle's own **Brandon Ivie**, this enchanting fairy tale includes such exquisitely romantic musical classics as "The Prince is Giving a Ball," "In My Own Little Corner," and "Impossible." From Thanksgiving to New Year's Eve, **Cinderella** will delight audiences of all ages, warming winter's chill with a pair of wicked stepsisters you'll love to hate, a magical carriage you'll dream of, and the romance of a lifetime.

THE CINDERELLA SHOE DRIVE:

WHERE: Shoes may be dropped off at The 5th Avenue Theatre Box Office or the lobby during a performance of *Cinderella*.
1308 5th Avenue, Seattle, WA 98101

WHEN: Now through December 31, 2011

BOX OFFICE HOURS:

Monday through Friday: 10 AM – 6 PM

Saturday: 12 Noon – 6 PM

Sunday: 12 Noon – 6 PM

The Box Office opens 90 minutes prior to curtain on performance days

The Box Office is closed for all major holidays.

The Box Office is closed from 3:30 to 5:30 PM the first Wednesday of every month.

COUPON:

Patrons donating a pair of shoes to Treehouse will receive a coupon good for 25% off their next ticket purchase for productions of *Oklahoma!*, *Titanic: The Concert*, *Damn Yankees*, or *Rent*.

INFO: For single tickets to *Cinderella* (starting at \$29.00) and information, please visit www.5thavenue.org or call the box office at. Tickets may also be purchased at (888) 5TH-4TIX.

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