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Press Photos

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Seattle's 5th Avenue Theatre Announces 2024/25 Season: *Waitress*, *Mary Poppins*, and *Bye Bye Birdie* Included in Six-Show Lineup

New Pricing Structure and Incentives for Season Subscribers Also Unveiled

SEATTLE, Wash. – March 6, 2024 – The 5th Avenue Theatre is delighted to announce its **2024/25 season**. The six-show lineup offers a delicious mix of storytelling and musical styles curated to take the audience on a journey. The lineup includes five productions brand new to The 5th Avenue Theatre stage. As one of the largest arts employers in the Pacific Northwest, The 5th is committed to employing the vast majority of their artists locally; these five locally-produced productions celebrate the talent of Seattle's artistic community: ***Waitress***, a musical mix of friendship, chosen family, and embracing the unexpected, tuned to a pop-rock score by Sara Bareilles; ***Disney and Cameron Mackintosh's Mary Poppins***, a fantastically magical tale filled with wonder; ***Bye Bye Birdie***, a classic, sparkling, high-energy musical with a fresh twist; ***After Midnight***, a sultry Jazz jubilee featuring timeless standards set in 1930s Harlem at The Cotton Club; and ***The Last Five Years***, an intimate window into the two perspectives of a relationship, a co-production with **ACT Contemporary Theatre**. The sixth offering from The 5th is the **first national tour** of the 2023 Tony Award-winning Best Revival of a Musical, ***Parade***. With ***Parade*** and ***The Last Five Years***, The 5th seeks to explore two sides of one of the most prolific living composers, **Jason Robert Brown**. Scaling from his most intimate to his most expansive orchestrations, these two add an interesting counterbalance in the season for patrons to enjoy. The 2024/25 season runs **September 20, 2024 to June 29, 2025**.

“This season is an exploration of the musical theater canon,” said **Producing Artistic Director Bill Berry**. “When selecting these shows, we really dove into a collective season experience that allows our patrons to travel through different landscapes and emotions with each new show. The result is a deliberate journey we think will resonate with Seattle audiences, allowing them to experience the heart of musical theater alongside the lavish and splashy production value The 5th is known for. The season was intentionally curated with titles new to The 5th, or not seen on our stage in over 20 years. Five titles in our six-show season are company debuts. Plus, the music in each of these shows is marvelous!”

In an effort to make a full season of theater more accessible for audiences, The 5th has drastically increased season subscription savings, allowing audiences to see six shows for the price of four. Six-show season subscriptions will now cost **\$170 - \$580 per person** - a nearly 35% discount from the previous season subscription cost. Full season subscriptions include free parking, extra ticket discounts, and concession perks.

To kick-off the announcement of the 2024/25 season, The 5th will be hosting its inaugural **Subscriber Appreciation Month**. During the run of *Something’s Afoot* in March, current subscribers will be honored with a pre-show curtain speech and prizes at every performance.

“Subscribers are and have always been a pillar of The 5th’s sustainability and strength,” said **Managing Director Katie Maltais**. “Now more than ever, subscribers are critical to our mission and existence. Returning to a thriving subscription base is part of a comprehensive effort to ensure the vitality of large, spectacular shows on our stage.”

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After Midnight

Conceived by Jack Viertel

Selected text by Langston Hughes

Directed by Jay Santos

Run: September 20 - October 13, 2024

Winner of the Tony®, Drama Desk, and Outer Critics Circle Awards

Immerse yourself in the sultry, swingin’ Jazz Age of the Harlem Renaissance, where the Cotton Club is the place to be! Infused with the iconic tunes of Duke Ellington, Dorothy Fields, Harold Arlen, and more, *After Midnight* weaves groundbreaking jazz standards with rapturous dance and the rhythmic poetry of Langston Hughes in a jubilant production fit to blow the roof off the theater. Timeless songs like “Stormy Weather,” “On the Sunny Side of the Street,” and “It Don’t Mean a Thing” will have you leaping to your feet to join the fun.

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The 5th Avenue Theatre's Production of
Disney and Cameron Mackintosh's

Mary Poppins

A Musical Based on the Stories of P.L. Travers and the Walt Disney Film
Original Music and Lyrics by Richard M. Sherman and Robert B. Sherman
Book by Julian Fellowes

New Songs and Additional Music and Lyrics by George Stiles and Anthony Drewe
Co-Created by Cameron Mackintosh

Run: November 22 - December 22, 2024

Winner of the Tony Award® for Best Musical

With a spoon full of sugar, Mary Poppins flies across the stage with the precocious Banks children in tow. Re-imagined as a brand-new production just for 5th Avenue Theatre audiences, this ageless tale set in a fantastically magical world reveals the wonder all around us.

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The Last Five Years - A Co-Production with ACT Contemporary Theatre

Written and Composed by Jason Robert Brown
Originally Produced for the New York Stage by Arielle Tepper and Marty Bell
Originally Produced by Northlight Theatre Chicago, IL

Directed by Bill Berry

Run: February 8 – March 16, 2025

At ACT Contemporary Theatre
700 Union St
Seattle, WA 98101

Winner of two Drama Desk Awards

This modern musical takes a devastatingly honest look at one couple's journey falling in and out of love. Through clever storytelling and sharp lyrics, Jason Robert Brown's cult favorite gives us a raw and intimate window into two souls and two perspectives of one relationship. Go on an unforgettable journey with The 5th and ACT through the joy and ache of love.

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Waitress

Music and Lyrics by Sara Bareilles

Book by Jessie Nelson
Based on the motion picture by Adrienne Shelly

Directed and Choreographed by Lisa Shriver

Run: March 7-30, 2025

“A little slice of heaven.” – Entertainment Weekly

Jenna dreams of baking her way out of a small town to something more. Sara Bareilles's pop-rock score powers this story of friendship, chosen family, and embracing the unexpected. Filled with longing, desire, hope, and of course, pie—lots of pie—this new staging will leave you craving another slice.

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Parade

Book by Alfred Uhry
Music and Lyrics by Jason Robert Brown
Co-conceived and originally directed by Harold Prince

Directed by Michael Arden

Run: April 16 – May 4, 2025

Winner of the 2023 Tony Award® for Best Revival of a Musical

Leo and Lucille Frank are a newlywed Jewish couple struggling to make a life in the old red hills of Georgia. When Leo is accused of an unspeakable crime, it propels them into an unimaginable test of faith, humanity, justice, and devotion. Riveting and gloriously hopeful, *Parade* reminds us that to love, we must truly see one another.

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Bye Bye Birdie

A Musical Comedy
Book by Michael Stewart
Music by Charles Strouse
Lyrics by Lee Adams
Originally Produced by Edward Padula

Directed by Bill Berry and Jay Santos

Run: June 6-29, 2025

Winner of the Tony Award® for Best Musical

Time for the telephone hour, call all your friends... *Birdie* shakes up The 5th for the first time! This sparkling, high-energy musical will leave you dancing up the aisles with our fresh twist on this classic Tony Award®-winning rock-n-roll musical comedy.

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Additional Season Information:

<https://www.5thavenue.org/subscribe>

Facebook: [5thAve](#) **Instagram:** [@The5thAvenueTheatre](#)

For Calendar Editors:

Season Run: September 20, 2024 – June 29, 2025

Location

The 5th Avenue Theatre

1308 5th Ave

Seattle, WA 98101

Dates

After Midnight (September 20 – October 13, 2024)

Mary Poppins (November 22 – December 22, 2024)

The Last Five Years (February 8 – March 16, 2025)

Waitress (March 7-20, 2025)

Parade (April 16 – May 4, 2025)

Bye Bye Birdie (June 6-29, 2025)

Six-Show Subscriptions Include:

After Midnight, Mary Poppins, The Last Five Years, Waitress, Parade, and Bye Bye Birdie

\$170 – \$580

Web: <https://www.5thavenue.org/subscribe/>

Phone: 206.625.1900 | Monday - Friday 10 AM - 6 PM

About The 5th Avenue Theatre:

The 5th Avenue Theatre's mission is to nurture, advance, and celebrate all aspects of the great art form: the musical. As one of America's premier musical theater companies, The 5th is a major economic driver, playing a key role in the revitalization of downtown Seattle. We produce multiple musicals annually and proudly employ local talent, with 90% of our 700 artists living in Washington. Our renowned education

programs serve 35,000 K-12 students annually, and our engagement programs facilitate connections between people, organizations, different cultures, and various art forms. The 5th is an invaluable treasure to Seattle, and central to America's theatrical landscape; we have originated 26 new musicals, 11 of which have gone on to Broadway and garnered 15 Tony Awards®, including two for Best Musical.

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